



[Sign Up for Outage Alerts](#)

Do You Text Or Email?

The co-op now offers a free outage alert service. Members are urged to sign up to receive text message or e-mail advisories affecting electric service in your area. Enrollment assistance in the new service is available by calling the co-op.

The service is called Nixle, and the alerts come from TheNixleTeam at www.nixle.com. Typically, alerts for a region are sent about one hour following a widespread electrical outage, after co-op lineworkers have been able to assess the situation and estimate how long repairs to the area will take.

For example, at 10:59 p.m. on May 11, Nixle users in Love and Marshall counties were advised that strong winds had downed eight poles. The message from the REA went on to say that all feeder lines had been restored and repairs to lateral lines and individual meters would continue throughout the following day.

The co-op issued a total of six alerts in the first six months of the new service. Most were real-time outage updates related to tornado damage in east Ardmore, Kingston, Lone Grove, Wilson, and Love and Marshall counties. Other alerts informed users of the highway location of tree trimming and line construction crews.

The typical Nixle user is able to receive text messages by cellphone even when the member's home has no electric power.

"As REA members become more accustomed to instantaneous wireless communication, they expect the co-op to be able to get information out to them. The Nixle service enables us to make that type of response, said Dan Willis administrative services director.

Signing up for Nixle costs nothing. Standard texting fees may apply and are charged by the mobile phone provider.

Members register at www.nixle.com. When registering, indicate whether messages from the REA should be delivered to cellphone or e-mail account, or both. Other settings let the member turn off cellphone notifications during specified hours.

A wireless device or computer is required. There is no service for landline telephones.

A log of current and past advisories may be viewed by any computer user, whether or not the user is registered, at www.nixle.com. Enter the name of the county seat for the REA meter, i.e. Waurika, Tishomingo, Marietta, Madill, or Ardmore.